3 Real Strategies for **Better Reels**











Tell More Stories

Make up-close faces and

big moments for people the

focus of your Reels. If you'd

pitch it to broadcast, make

a Reel vourself.

Film More Content

Post Content Faster

Anytime you are covering anythina, you should be recording 5-10 second vertical clips.

Have your district's Instagram account connected to the phone vou film on. Edit video in the Instagram app.

Posted is always better than perfect and unpublished.

VIEW THE PRESENTATION



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