

3 Real Strategies for Better Reels



Tell More Stories

Make up-close faces and big moments for people the focus of your Reels. If you'd pitch it to broadcast, make a Reel yourself.



Film More Content

Anytime you are covering anything, you should be recording 5-10 second vertical clips.



Post Content Faster

Have your district's Instagram account connected to the phone you film on. Edit video in the Instagram app.

Posted is always better than perfect and unpublished.

VIEW THE PRESENTATION

